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NEWS

FOR IMMEDIATE RELEASE
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BREHON INSTITUTE KICKS-OFF COMMUNITY “POWER PEARL” COMPETITION

Residents Urged to Participate in Celebration of Upcoming Annual Charity Ball

(Tallahassee, Fla.) – In celebration of Brehon Institute’s Annual Charity Ball themed “The Luster of Life,” area residents are invited to play ‘Power Pearl.’ The concept is simple: a vase has been filled to the brim with pearls. Participants must guess the total number of pearls occupying the vase. The guess that comes closest to the actual number - wins!

The pearl, known throughout history for its radiance and splendor, is the symbol for Brehon’s 30th Anniversary Blue Ribbon Charity Ball. The winner will receive two tickets to the Brehon Institute’s 30th Anniversary Blue Ribbon Charity Ball on April 25, 2008 plus a free house cleaning from DJC Services!

Those interested in playing can do so in person or online at www.brehoninstitute.org. Visit Grammy & Gee, Baby Power & Forever Kids, Blue Abaco or the Brehon Institute office to get a glimpse of the pearl-filled vase in person. Or visit BrehonInstitute.org to try your luck at guessing online. The ‘Power Pearl’ winner will be announced on April 1, 2008 on the Brehon Institute website.

Each year, Brehon Institute holds the Blue Ribbon Charity Ball to benefit families participating in programs such as, Healthy Families for Gadsden and Leon Counties, Brehon House and Project S.A.F.E. in Madison and Taylor Counties

For more information about the ‘Power Pearl’ competition or Brehon Charity Ball, visit BrehonInstitute.org or call 850-656-7110.

About Brehon:

Brehon Institute for Family Services, Inc. is a 501(c)(3) corporation that is dedicated to improving the lives of children throughout the Florida Panhandle. Since 1978 Brehon has provided educational services, job training and child care instruction to families in four counties. For more information, please call (850) 656-7110 or visit BrehonInstitute.org.

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