



**FOR IMMEDIATE RELEASE**

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## **ProductionHUB.com and Sports Video Group Team Up for Mobile Sports Production Yearbook**

*For the 4<sup>th</sup> year in a row, ProductionHUB.com and SVG will provide readers with information about production companies from coast to coast.*

Orlando, FL, November 3, 2009- Sports Video Group (SVG) partnered with ProductionHUB.com, the premier resource for film, live event and digital media vendors, to create the Mobile Sports Production Yearbook. The yearbook, issued in December 2009, will include information about mobile vendor services throughout the country.

The Mobile Sports Production Yearbook will be distributed to 3,500 industry executives at sports leagues, networks and local TV stations. Crew Services, Generators, Mobile Production Services and Satellite Trucks were four main categories chosen for the yearbook's Vendor Services Directory. Although the ProductionHUB.com Web site directory has the most up-to-date contact information and descriptions, the print directory allows film/video professionals to quickly and easily locate resources when working at remote locations.

"It's an honor to work with Sports Video Group to provide professionals with resources for four years," said John Pokorny, President and Founder of ProductionHUB.com. "We know that industry professionals are constantly on the go and if we can help them to quickly find a crew or lighting assistant, then we know we've done our job."

"ProductionHUB is a valuable online resource for any serious industry professional and it's great to be able to provide a print version of contact information for the sports video market," says Ken Kerschbaumer, SVG Editorial Director. "This partnership allows our readers to use SVG's publication as a desk reference that is complemented by the industry's best online production services directory."

To order a copy or reserve one for next year, contact the SVG office at 212.481.8140.

To learn more about ProductionHUB.com services, call 877.629.4122.

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**About ProductionHUB.com**

ProductionHUB, Inc. ([www.productionhub.com](http://www.productionhub.com)) is the global online resource and industry directory for film, television, video, live event and digital media production. The service was developed ten years ago as a tool for anyone with an Internet connection to locate production products, equipment, services and professionals. Projected to exceed 3 million user sessions this year, this vertical B2B and industry portal has grown to become the world's largest and most active production community search site.

**About SVG**

The Sports Video Group was formed in 2006 to support the professional community that relies on video, audio, and broadband technologies to produce and distribute sports content. Leagues, owners, teams, players, broadcasters, webcasters, and consumer technology providers have joined the SVG to learn from each other, turn vision into reality, implement new innovations, while sharing experiences that will lead to advancements in the sports production/distribution process and the overall consumer sports experience.